

EXHIBITOR GUIDE

RECYCLING
COUNCIL
OF ALBERTA

RCA

CATCH THE WAVE!

October
21 to 23

FAIRMONT
CHATEAU
LAKE LOUISE



CATCH THE WAVE

JOIN THE MOVEMENT

Welcome, exhibitors! This guide covers everything you need to know to make the most of your booth at Catch the Wave - from setup logistics to exhibit hours to our Zero Waste Swag Guideline. Questions at any point? Reach out to your onsite contacts below.

Exhibitor Concierge	Jo Grewlowski	<i>Contact details provided at conference</i>
RCA Conference Event Manager	Megan Cotterell	403-493-2821 conference@recycle.ab.ca

ABOUT THE CONFERENCE

The 2026 Recycling Council of Alberta Circular Economy Conference will be held at The Fairmont Chateau Lake Louise from October 21 to 23. Under the theme "Catch the Wave," the event reflects growing momentum across the circular economy and will convene cross-sector leaders to advance practical, scalable solutions and measurable progress toward a waste-free future.

OUR MISSION

The Recycling Council of Alberta's mission is to advance the [Circular Economy in Alberta](#).

OUR VISION

A waste-free world.

CATCH THE WAVE

FLOOR PLANS

View your booth location and the full layout of the sold booths: [View the Floor Plan](#)

KEY DEADLINES

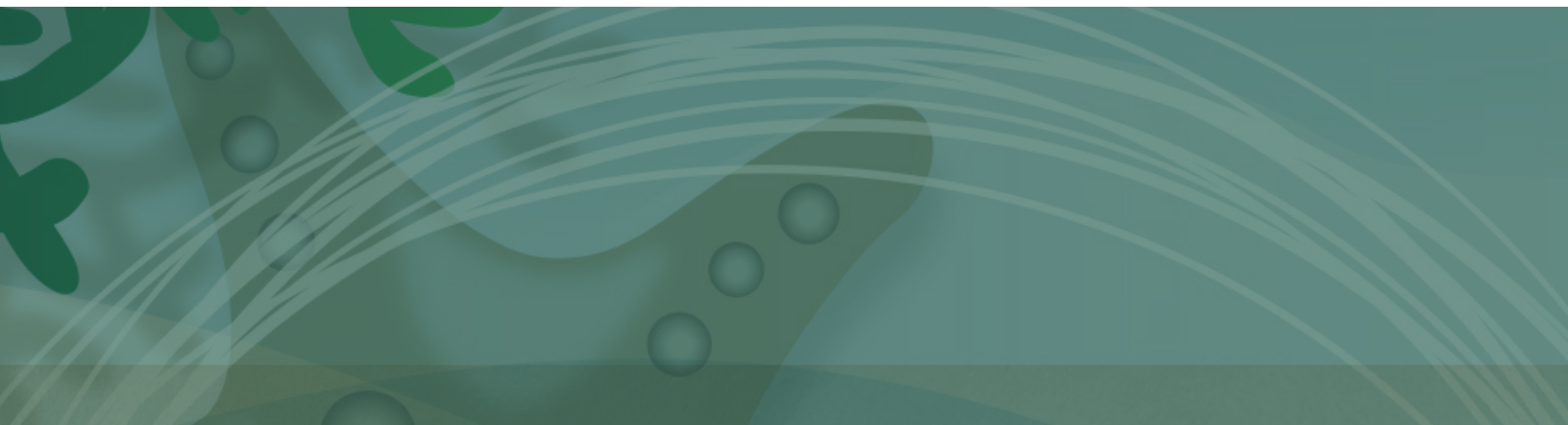
All exhibitor deadlines are managed through GES (our official show contractor):
[Deadlines as per GES](#) →

SHIPPING

Planning to ship exhibit items in advance of the conference? [Find shipping and material handling details here](#) →

SET-UP & TEAR DOWN

- Set-up: Wednesday, October 21, between 9:00 A.M. - 11:30 A.M.
- Tear-down: begins at 1:00 P.M. on Friday, October 23 and must be complete by 3:00 P.M.



CATCH THE WAVE

EXHIBITOR HOURS

Key exhibit-viewing windows are built around meals and breaks - plan your booth staffing around these peak-traffic times.

WEDNESDAY, OCT 21	12:00 P.M. - 9:00 P.M.
12:00 P.M. - 1:30 P.M.	Lunch
2:30 P.M. - 3:00 P.M.	Refreshment Break
4:30 P.M. - 9:00 P.M.	Networking & Welcome Reception

THURSDAY, OCT 22	7:45 A.M. - 7:00 P.M.
7:45 A.M. - 8:00 A.M.	Breakfast
10:45 A.M. - 11:15 A.M.	Morning Break
3:00 P.M. - 3:30 P.M.	Afternoon Break
6:30 P.M. - 7:00 P.M.	Networking, followed by Beach Party Banquet

Note: Lunch on Thursday will be served in the Victoria Ballroom from 12:30 p.m. - 1:30 p.m. (not in the hall adjacent to exhibitor booths), so exhibitor traffic may be quieter during this window.

FRIDAY, OCTOBER 23	8:00 A.M. - 1:00 P.M.
8:00 A.M. - 9:00 A.M.	Breakfast
10:30 A.M. - 11:00 A.M.	Morning Break
12:00 P.M. - 1:00 P.M.	Lunch

CATCH THE WAVE

WHAT'S INCLUDED FOR EACH EXHIBITOR

- One (1) skirted 6' table
- Two (2) hotel chairs
- 500W outlet at each table
- Access to group Wi-Fi, available to all conference attendees and exhibitors

WI-FI ACCESS

Network: Fairmont Meeting

Password: RCA2026

POWER

- A 500W outlet is provided at each table
- This power is intended for use during exhibitor hours only
- Please unplug or turn off any item drawing power outside of exhibitor hours
- If you require continuous 24-hour power, contact GES in advance

WHAT'S NOT INCLUDED

The following can be ordered through GES:

- Pipe and drape
- Product display items
- Additional AV items (monitors, etc.) - order at your own cost through Encore fairmontchateaulakelouise@encoreglobal.com by October 1

Order any of the above: [Order through GES](#) →

CATCH THE WAVE

TOTAL BOOTH FOOTPRINT

- Total floor space per exhibitor: 6' x 7.5', including the 6' table, space for chairs and banners behind the table, and space between adjacent tables. This does not include floor space in front of the table for displays.
- Vertical displays must fit within your allocated floor space. If your set-up impacts adjacent exhibitors, you will be asked to adjust it.

ZERO WASTE SWAG GUIDELINES (ZWAG)

To support the Recycling Council of Alberta's vision of a waste-free world at our annual Circular Economy Conference and our commitment to advancing the circular economy in Alberta. We are adopting a Zero Waste Swag Guideline for all exhibitors (aka ZWAG Guideline).

By agreeing to participate as an exhibitor at the Recycling Council of Alberta Conference, you acknowledge and agree to comply with the Zero Waste Swag Guideline. Failure to adhere to these guidelines may result in being asked to discontinue the distribution of promotional items.

If you have specific questions about your proposed swag items, please send them to info@recycle.ab.ca.

[ZWAG Guidelines](#)

CATCH THE WAVE!
THE 2026 CIRCULAR ECONOMY CONFERENCE
October 21 to 23
FAIRMONT CHATEAU LAKE LOUISE

RECYCLING
COUNCIL
OF ALBERTA

RCA