ZERO WASTE VICTORIA

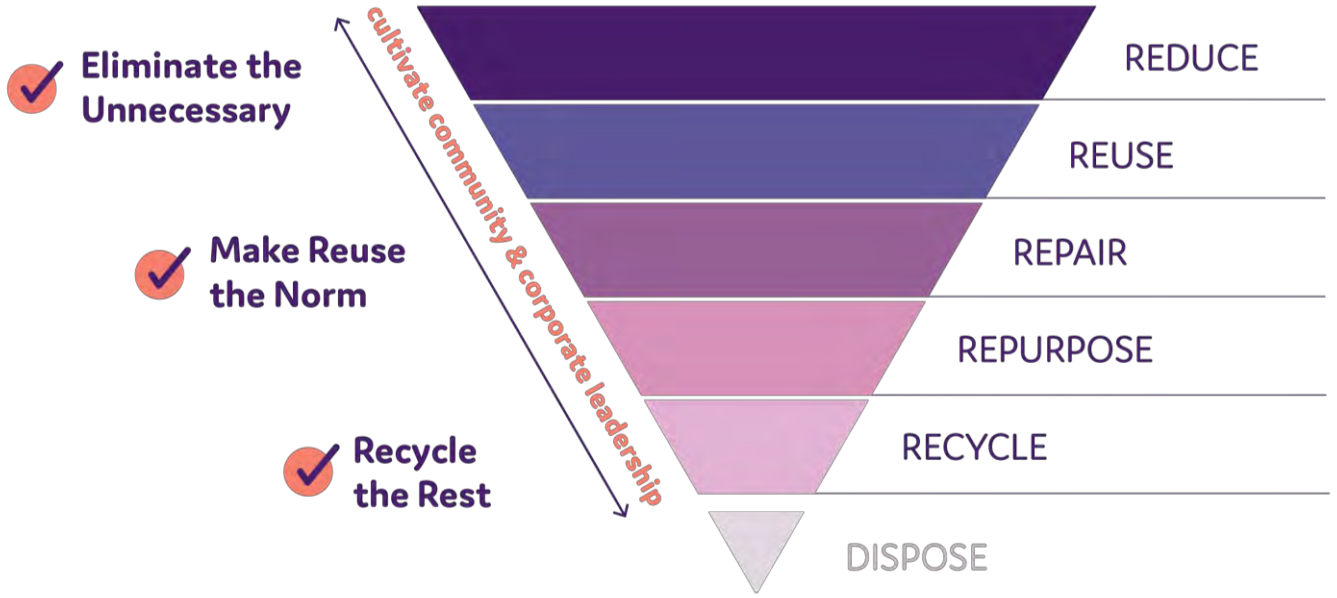


TARGET

50% reduction in landfill disposal by 2040

Focus & Approach







Waste Impact	Regulation	Education
• 220,000 single-use items are disposed of in the City every day • 12% of regional landfill	• Single-use Item Reduction Bylaw (requires reusable food ware on site, accessories by request) • Supported by the provincial ban on compostable plastic food ware	• Annual 'Reusable Cup Campaign' • Business toolkit • Sustainable Takeout Guide, Zero Waste Event Guide



Waste Impact	Regulation	Education
• 32% of regional landfill • Over 125 tonnes of old growth timber salvaged for reuse	• Demolition Waste and Deconstruction Bylaw	• Builders Breakfasts • Free advisory service for demolition permit holders

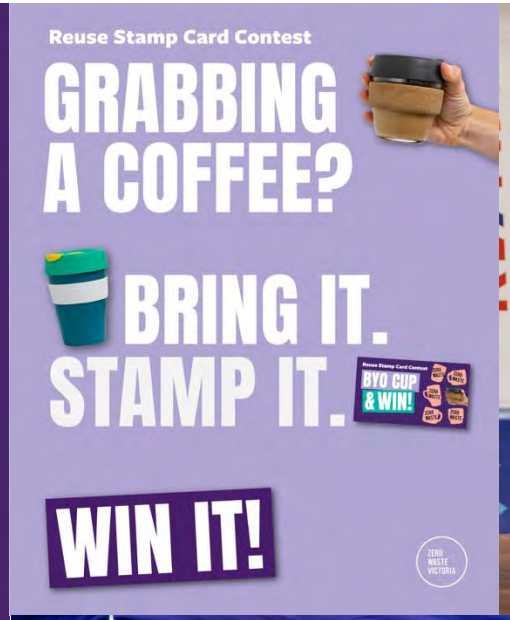
WE'RE REUSE READY!

New Single-Use Items Reduction Bylaw effective March 5, 2026

Dining in today? We're required to serve your food and beverages on and in reusable plates, bowls and cups if you're dining on site.

LEARN MORE AT
victoria.ca/reduce

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Single-Use Items Reduction Bylaw

1st jurisdiction in BC to adopt a requirement for businesses to serve food and beverage in reusable ware for dine-in patrons.

Comprehensive multi-year engagement.

Businesses supportive of policies that level the playing field and ensure all businesses work towards mutual sustainability goals.

60 million single-use items avoided annually



Circular Communities – Focus on Reuse



"Reuse is being shaped by the same forces that once defined recycling's growth: policy, infrastructure investment and real-world operating proof" – *Perpetual Global Reuse*

Reuse Policy Pathway

Reuse is a waste reduction strategy ***and*** a lever for climate mitigation, chemical safety and cost efficiencies**.**

But….reuse systems need to be as easy to use and cost competitive to disposables.

- **Investment** needed for programs and polices focusing on packaging waste reduction, funding support for reuse and refill infrastructure.
- Establishing **policies & legislation** requiring reusable products is a key action to reducing packaging waste and normalizing reuse.
- Reuse at events and tourism venues can act as **“anchor programs”** to scale and facilitate city and region-wide reusable cup and container programs.

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Thank you!

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