



ALBERTA HAZARDOUS & SPECIAL PRODUCTS PROGRAM

RCA Conference

October 30, 2024

Mannie Cheung

VP Operations

We acknowledge that Banff is located on the traditional lands of the Treaty 7 Nations, including the Blackfoot Confederacy, Stoney Nakoda, and Tsuut'ina Nations, as well as the Métis Nation of Alberta, Region 3.

AGENDA

ABOUT
PRODUCT
CARE

PROGRAM
SCOPE

PROGRAM
EXECUTION

EDUCATION

01



02



03



04



**ABOUT PRODUCT
CARE RECYCLING**

01



01 WHO IS PRODUCT CARE?



WHO IS PRODUCT CARE?



The background is a solid teal color. In the top-left corner, there is a white spider web. In the bottom-right corner, there is a dark teal spider web. A dark teal silhouette of a hand with long, pointed fingers is positioned in the center, appearing to reach up towards the large number '02'.

02

**PROGRAM
SCOPE**

02

HAZARDOUS & SPECIAL PRODUCTS (HSP)



Product Categories

Includes solids, liquids, and gaseous products, as well as containers for the following categories:

- Flammables
- Corrosives
- Domestic Pesticides
- Toxics

Container Size Restriction

Maximum container sizes:

- 10L/10kg or less for liquids or solids
- 680g or less for pressurized containers
- 25L or less for gasoline

Exclusions

Excludes products that are intended for down the drain use and products intended for industrial applications

02 IDENTIFYING HSP

HSP Designated Materials under the Regulation includes battery and non-battery categories.

Product Care will be managing the non-battery HSP product categories.

CCCR Symbols

Identification primarily based on the hazard symbols described in the Consumer Chemical and Containers Regulation (SOR/2001-269) and container size restriction.



02 PRODUCT EXCLUSIONS

- ✘ Containers sizes greater than - 10L/10kg
- ✘ Gasoline containers greater than 25L
- ✘ Pressurized containers greater than 680g
- ✘ Solvents, thinners, mineral spirits, and paint strippers– under the ARMA paint program
- ✘ Flammable products containing less than 50% water miscible flammable liquid, as defined by the National Fire Code of Canada

- ✘ Insect repellents intended for personal use and non-domestic pesticides eg. Industrial/agricultural pesticides
- ✘ Unlabelled containers
- ✘ Leaking or significantly damaged containers
- ✘ Products intended for use down-the-drain during their primary intended use
- ✘ Sanitizers, disinfectants and antimicrobial products



02 EXCLUDED PRODUCTS



- ✗ No flammable symbols (CCCR)



- ✗ Intended for down-the-drain



- ✓ Toxic symbol (CCCR)
- ✓ "DANGER" signal word
- ✗ No PCP Registration #

(Pest Control Products Regulations (SOR/2006-124))



- ✗ Unlabeled



- ✓ Corrosive symbol (CCCR)
- ✗ Greater than 10 litres or kgs

**PROGRAM
IMPLEMENTATION**



03

PROGRAM IMPLEMENTATION

PHASE 1: COMPLETED

- Producer Registration with ARMA
- Producers' registration with Product Care
- Outreach to ARMA registered Communities (180)
- Verification Plan Submission (Oct 1, 2024)
- Development of Collection Service Agreement
- Development of AB HSP Webpage

PHASE 2: IN PROGRESS

- Registered Community Outreach Continued
- Collection Services Agreement Distribution & Execution
- Develop an Integrated Marketing and Communication Strategy
- Address Service Gaps

PHASE 3: NEXT STEPS

- Program launch April 1, 2025
- Implementation of Marketing & Communications Strategy



MARKETING & COMMUNICATIONS

04 CONSUMER EDUCATION

Print Materials

Print materials, such as brochures including:



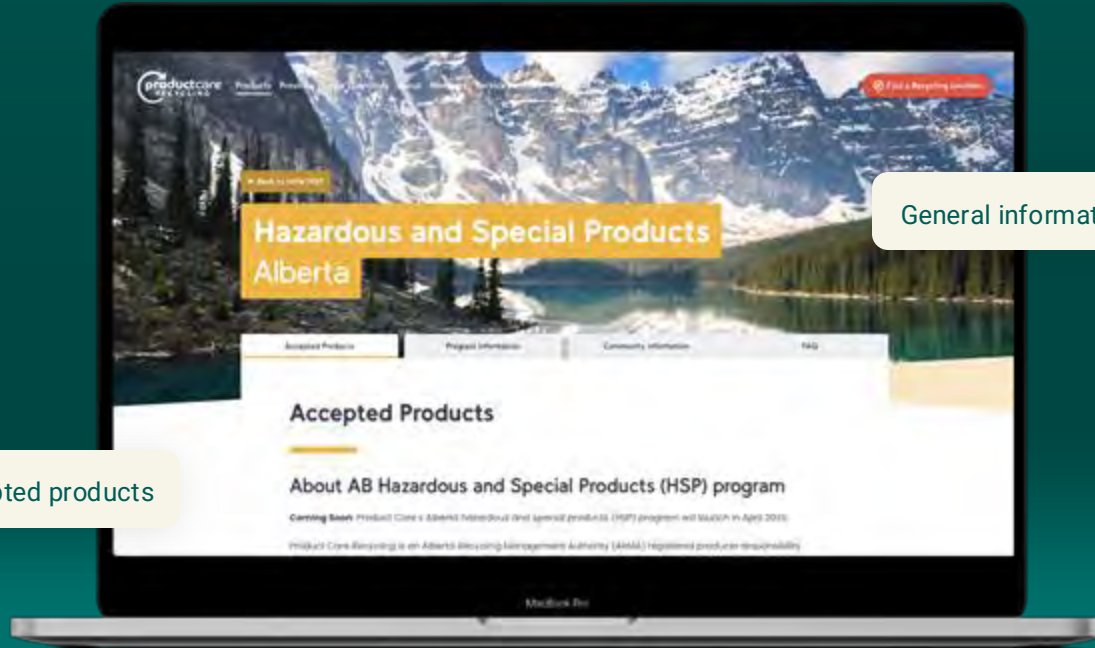
Examples of accepted products

Contact information

URL and QR code to website & recycling locator

04 CONSUMER EDUCATION

Program Page on website



General information about the program

Examples of accepted products

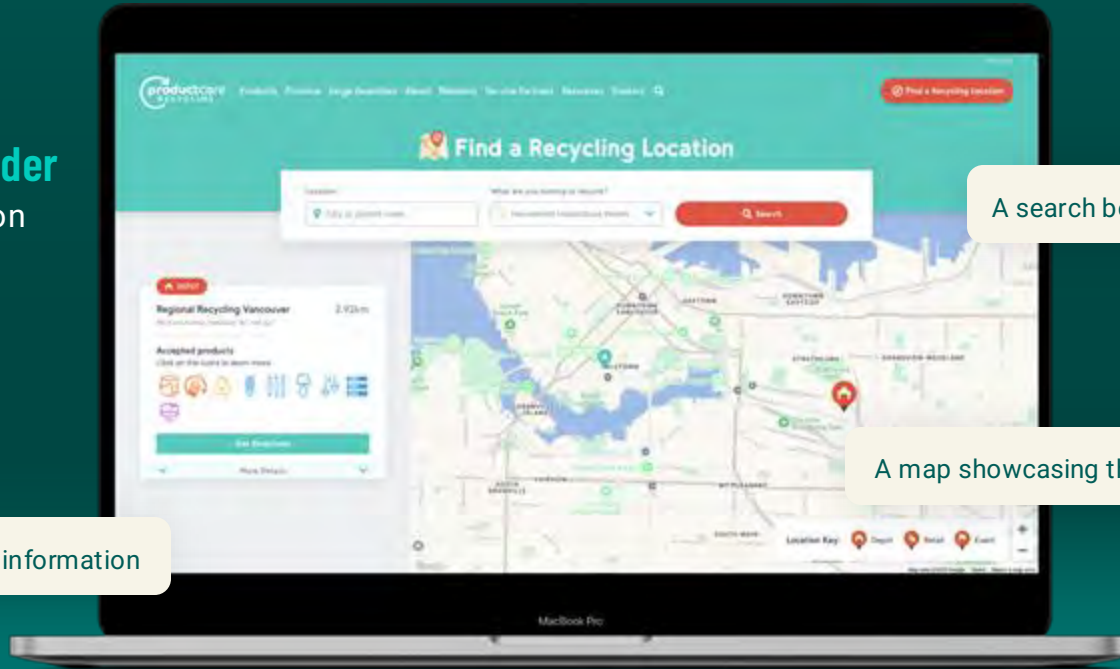


04

CONSUMER EDUCATION

Collection Site Finder

A tool to find collection sites that includes:



A search box

A map showcasing the nearest collection sites

Collection sites' contact information

04 CONSUMER EDUCATION

Active Promotion

Promoting the program through a variety of channels, for example:

Explainer videos

Educational materials

Social media & digital advertising

Traditional media





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**THE PROGRAM IS
BEING EXECUTED, THE
ONLY SCARY THING IS
THE TIMELINES!**

THANK YOU

